

2016 IDEA Achievement Awards Presented

Seven categories recognized innovation in nonwovens.



SoftLite fabrics cater to the need for lighter and softer hygiene products. With basis weights as low as 15 grams, SoftLite fabrics are not only lighter, but they also provide the high performance and soft comfort end users need. Pictured from L to R: Rodman Zilenziger, president, Rodman Media; Eric Mariani, Jacob Holm Group; INDA president Dave Rouse.

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The winners of the 2016 IDEA Achievement Awards were announced on May 4 as part of the exhibition's conference program. The competition, which honors innovation across the entire nonwovens supply chain were jointly sponsored by IDEA organizer INDA and Nonwovens Industry.