



### **Jacob Holm Group to exhibit at ANEX 2015**

Jacob Holm Group, an industry leader for innovative, high quality, spunlaced nonwoven fabrics, will attend ANEX 2015 (Asia Nonwovens Exhibition and Conference) at the Shanghai World Expo Exhibition & Convention Center from May 13-15. The booth, N80, will have representatives showcase both the Jacob Holm and Sontara® product portfolios. Attendees will have the opportunity to learn about the evolution of both brands and their new, innovative products and technologies.

“Our Sontara® brand products are widely used throughout Asia and ANEX provides an excellent opportunity for us to showcase our expanded Jacob Holm portfolio. The Asian nonwoven market is an important growth market for the Jacob Holm Group, and this exhibition is a great platform to build new business ideas, solidify our existing customer relationships in the region and to discover new partnership opportunities,” noted Martin Mikkelsen, CEO of Jacob Holm Group.

ANEX is the largest nonwovens exhibition in Asia. With over 15,000 visitors from 60 countries, it is also one of the key exhibitions for the nonwovens industry in the world.

### **About Jacob Holm & Sons AG**

Jacob Holm & Sons AG is a leading company for innovative spunlaced nonwoven fabrics. Founded in 1794, the company has production facilities and sales offices in all major world geographies serving customers in the Personal and Home Care, Hygiene, Health Care, Beauty Care and Critical Cleaning segments. For additional information about Jacob Holm, please visit [www.jacob-holm.com](http://www.jacob-holm.com) and [www.sontara.com](http://www.sontara.com)

### **Press Contact:**

Jacob Holm & Sons AG  
Martin Mikkelsen  
+41 61 270 23 00  
[sabrina.snell@jacob-holm.com](mailto:sabrina.snell@jacob-holm.com)

### **Jacob Holm & Sons AG**

Picassoplatz 8, 4052 Basel, Switzerland, Tel. +41 (61) 270 23 00, Fax +41 (61) 270 23 19, [www.jacob-holm.com](http://www.jacob-holm.com)